



**Spring Lecture, Tuesday, April 7, 2009**

**University of Wisconsin - Stevens Point**

**7:00 PM to 8:00 PM, Open to the Public, Room 227, Collins Classroom Center**

1801 Fourth Avenue (Corner of Isadore Street and Fourth Avenue), Stevens Point, WI

*Sponsored by the Center for the Small City, UW-Stevens Point*

# Small City Downtowns Once Forgotten, Now Found

----- Downtowns are the historic city centers but they need  
“more feet on the street” to return these centers to the city.

***By Kevin Korpela, Architect and Entrepreneur***

*Co-founder & Co-owner, DowntownGrocery.com, Wausau*

*Architect, Observatory Drive.com, Wausau*

**Kevin Korpela is an Architect and an Entrepreneur in Wausau, WI.**

----- Kevin creates possibilities by finding patterns in the things around us everyday through his experience in design, building, and entrepreneurial ventures. Kevin runs **www.ObservatoryDrive.com**, an idea service firm. He also co-found and co-owns a Local-Organic Grocery & Deli called **www.DowntownGrocery.com** located in an historic storefront on Third Street (Wausau’s “Main Street”). Kevin has organized his life to work, live, and socialize within a downtown --- he lives in a traditional upper-level apartment above a “Main Street” storefront and rides his single-speed bicycle for errands and business meetings.

----- He is a “...hometown Wausau boy” but left town after graduating from Wausau East High School to pursue education and experience at many universities and different cities. He returned to Wausau in 2004 to serve as the local-architect for a developer and an architect, both located in Madison, WI, that renovated the historic Wausau East High School into the new East High Apartments.

----- Kevin’s education includes a Bachelors Degree from UW-Milwaukee, a Masters of Architecture from University of Utah, Salt Lake City, and has in progress a Masters of Art Degree in Studio Art from UW-Superior. He also received fellowships from the University of Utah including the “Roger Bailey Traveling Fellowship” where he traveled for three weeks to four cities in Argentina (Buenos Aires, Rosario, Santa Fe, and Mendoza) and the “Miss Helen’ Snow Kimball Travel Award” where he traveled for three weeks to three cities in Texas (Dallas, Austin, and San Antonio).